

the*
gamehers™
AWARDS

SPONSORSHIP OPPORTUNITY
MARCH 2025



Be part of the premier celebration of women in gaming at the*gamehers Awards 2025.



Join us in honoring outstanding achievements of inclusivity within the gaming community.



EMPOWHER. CONNECT. WIN.

PRESENTED BY Skillshot

SAVE THE DATE



SAVE THE DATE

February 28, 2025

- * PowHER Play Summit
- * VIP Reception

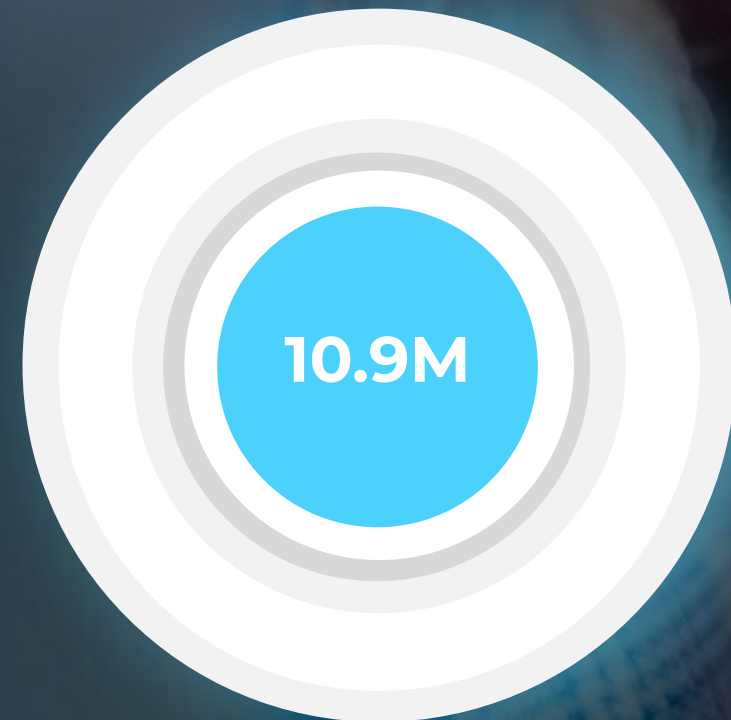
March 1, 2025

- * the*gamehers Awards
-

2024 BY THE NUMBERS

the*
gamehers™
AWARDS

TOTAL REACH



LIVE VIEWS



UNIQUE VIEWERS



AVERAGE VIEWERS



110 FINALISTS

| 4378 NOMINATIONS

| 43,888 VOTES

PRESENTING PARTNERS

\$200K value | \$50K (4 available)

1

- Announced as Presenting Partner: Official announcement as the presenting partner for the 2025 *gamehers awards.
- Press Release Inclusion
- Highlighted segment on the *game**hers** Awards Livestream.
- Logo Lock-up on Official Awards Logo: Integration of logo with the awards' official logo for use on all graphics.
- Co-Branding on Website: Prominent co-branding on the the *game**hers** website showcasing the event.
- Social Media Exposure: Regular mentions and features across all the *game**hers** social media platforms.
- Logo on Nominee Graphics
- Newsletter Exposure
- Click Through Link: Click through link on the *gamehers website.
- Billboard Transitions: In-Show Giveaway Opportunity: Present Award in Person: Logo on Trophies: 30-Second Commercial: A 30-second commercial slot during the live show.
- Product Promotion: Opportunity to send products to winners and promote products with a discount code.
- Lead Up Event Activations:
- Category Exclusivity
- VIP Tickets: 8 VIP tickets to the *game**hers** Awards.
- Post-Event Data

**PARTNERSHIP
OPPORTUNITY**

GAME-CHANGER PARTNERS

\$100K value | \$25K (10 available)

2

- Co-Branding on Website: Featured branding on the *gamehers website.
- Announced as Game Changer Partner: Official recognition as a Game Changer Partner.
- Social Media Exposure: Consistent social media promotion.
- Broadcast Placement: Logo placement throughout the event broadcast.
- Newsletter Exposure: Logo and inclusion in 1 newsletter to 170,000 subscribers.
- Click Through Link: Click through link on the *gamehers website.
- Social Media Giveaway Opportunity: Opportunity to host a giveaway via social media.
- Naming Rights for 2 Awards: Ability to name 2 individual awards.
- Present Awards in Person: Opportunity to present 2 awards in person.
- Lead Up Event Activation: Significant presence at a major pre-event activation.
- Product Promotion: Product promotion with a discount code.
- Category Exclusivity: Exclusive partnership in the partner's business category.
- VIP Tickets: 4 VIP tickets to the *gamehers Awards.

IMPACT PARTNERS

\$50K value | \$10K (10 available)

3

- Announced as Award Partner: Recognition as the partner for a chosen award.
- Social Media Exposure: Social media features associated with the chosen award.
- Logo on Nominee Graphics: Logo inclusion on all nominee graphics for the specific award.
- Newsletter Exposure: Logo and 50-word description in the newsletter to 170,000+ subscribers.
- Click Through Link: Click through link on the *gamehers website.
- Naming Rights for Award: Naming rights for the chosen individual award.
- Brand Name on Trophy: Partner's brand name on the trophy for that award.
- Present Award in Person: Opportunity to present the chosen award in person.
- Event Tickets: 4 in-person tickets to the awards.

SUPPORTING PARTNERS

\$10K value | \$10K (4 available)

4

- Co-Branding on Website: Partner branding featured on the *gamehers website.
- Social Media Exposure: Regular social media mentions.
- Click Through Link: Click through link on the *gamehers website.
- Event Tickets: 2 in-person tickets to the awards.

**PARTNERSHIP
OPPORTUNITY**

PREMIER SUMMIT PARTNER

\$50K

1

- Branding: Prominent logo placement on all event materials, stage backdrops, and the summit's dedicated webpage.
- Keynote Opportunity: Option to deliver a keynote speech.
- Exclusive Workshop or Panel: Lead a workshop or panel discussion, tailored around the partner's industry expertise.
- VIP Networking Access: Access to exclusive networking events with key speakers and guests.
- Product Showcase: Space to demonstrate products or services at the event.
- Media Exposure: Featured in press releases and interviews concerning the summit.
- Post-Event Data: Detailed analytics report on attendee engagement and feedback.
- Integrated Marketing Campaigns: Co-branded marketing campaigns leading up to the event.

INNOVATION PARTNER

\$25K

2

- Branding: Logo placement on select summit materials and the event website.
- Panel Participation: Opportunity to participate as a speaker on a panel.
- Sponsored Session: Host a roundtable or breakout session on a topic of strategic interest.
- Networking Opportunities: Access to standard networking events with attendees.
- Product Promotion: Option to include products in the summit's gift bags or promotional offers.
- Social Media Promotion: Multiple mentions across the event's social media channels.

EDUCATION PARTNER

\$15K

3

- Branding: Logo displayed on the event website and during educational sessions.
- Educational Workshop: Conduct an educational workshop focusing on skill development or industry insights.
- Networking Access: Admission to networking events and the opportunity to host a small meet-up.
- Visibility in Communications: Recognition in email communications to attendees regarding educational content.

STARTUP SPONSOR

\$10K

4

- Branding: Recognition on the summit website and session slides.
- Roundtable Leader: Lead a roundtable discussion on a topic relevant to startups and entrepreneurship.
- Networking Booth: A small booth or table to meet attendees, distribute information, and gather contacts.
- Promotional Content: Inclusion of promotional materials in attendee welcome packages.

SUPPORTER

\$5K

5

- Branding: Company logo included on the supporter section of the summit website.
- Session Sponsorship: Sponsorship recognition for one of the panel sessions.
- Event Tickets: Complimentary tickets to the summit.
- Social Media Mention: A thank you post featuring all supporters on the summit's social media.

POWHER PLAY SUMMIT

EVENT AGENDA

DAY 1

Friday, 2/28/2025

PowHER Play Summit

Location: Skillshot Media

MORNING SESSION

🕒 Registration & Welcome Breakfast **09:00 AM – 10:30 AM**

Participants register and network over breakfast.

🕒 Opening Keynote **10:30 AM – 11:00 AM**

Rebecca Dixon, CEO & Co-founder of the*gamehers

NETWORKING & LUNCH

🕒 Networking Lunch **12:15 PM – 1:30 PM**

An opportunity for attendees to mingle and discuss morning sessions.

AFTERNOON SESSIONS

🕒 Concurrent Workshops **1:30 PM – 2:30 PM**

- Workshop A: "Level Up Your Career: Building Skills for Advancement"
- Workshop B: "From Idea to Execution: Navigating Your Startup Journey"

🕒 Roundtable Discussions **2:30 PM – 3:30 PM**

Topics vary by table, focusing on specific career advice, entrepreneurial challenges, and more.

🕒 Pitch Competition **3:45 PM – 5:00 PM**

Emerging entrepreneurs present their gaming-related business ideas to a panel of expert judges and investors.

CLOSING AND EVENING NETWORKING

🕒 Pitch Competition **5:15 PM – 5:30 PM**

Emerging entrepreneurs present their gaming-related business ideas to a panel of expert judges and investors.

🕒 Networking Cocktail Hour **5:30 PM – 7:00 PM**

Drinks and light fare provided, offering further networking opportunities.

EVENT AGENDA

DAY 2

Saturday, 3/1/2025

the*gamehers Awards

Location: Skillshot Media

MORNING: SPA DAY - "GET READY WITH ME" EVENT

🕒 Spa & Pampering Sessions **09:00 AM – 12:00 PM**

Services include massages, facials, manicures, hairstyling, and makeup stations to prepare guests for the awards night.

🕒 Lunch Break **12:00 PM – 2:00 PM**

Insights from the CEO & Co-founder of the*gamehers, setting the tone for the day.

AFTERNOON: PRE-AWARDS ACTIVITIES

🕒 Red Carpet Arrivals & Media Interviews **2:00 PM – 4:00 PM**

Attendees and nominees walk the red carpet and engage with various media outlets.

EVENING: THE*GAMEHERS AWARDS CEREMONY

🕒 Awards Ceremony **5:00 PM – 7:00 PM**

Hosted by a prominent figure in the gaming industry, the ceremony honors standout achievements across various categories.

🕒 Awards Gala Dinner **7:00 PM – 9:00 PM**

A formal dinner where attendees can celebrate the night's winners and enjoy entertainment.

🕒 After-Party **9:00 PM – 11:00 PM**

A celebratory conclusion to the evening with music, dancing, and socializing.

THE VENUE



2024 RECAP



WATCH HERE

gamehens
AWARDS

POWERED BY Skillsh

the*
gamehens™

community

JUST A
girl boss
BUILDING HER
empire

WE WELCOME



THE TEAM

the*gamehers™ AWARDS

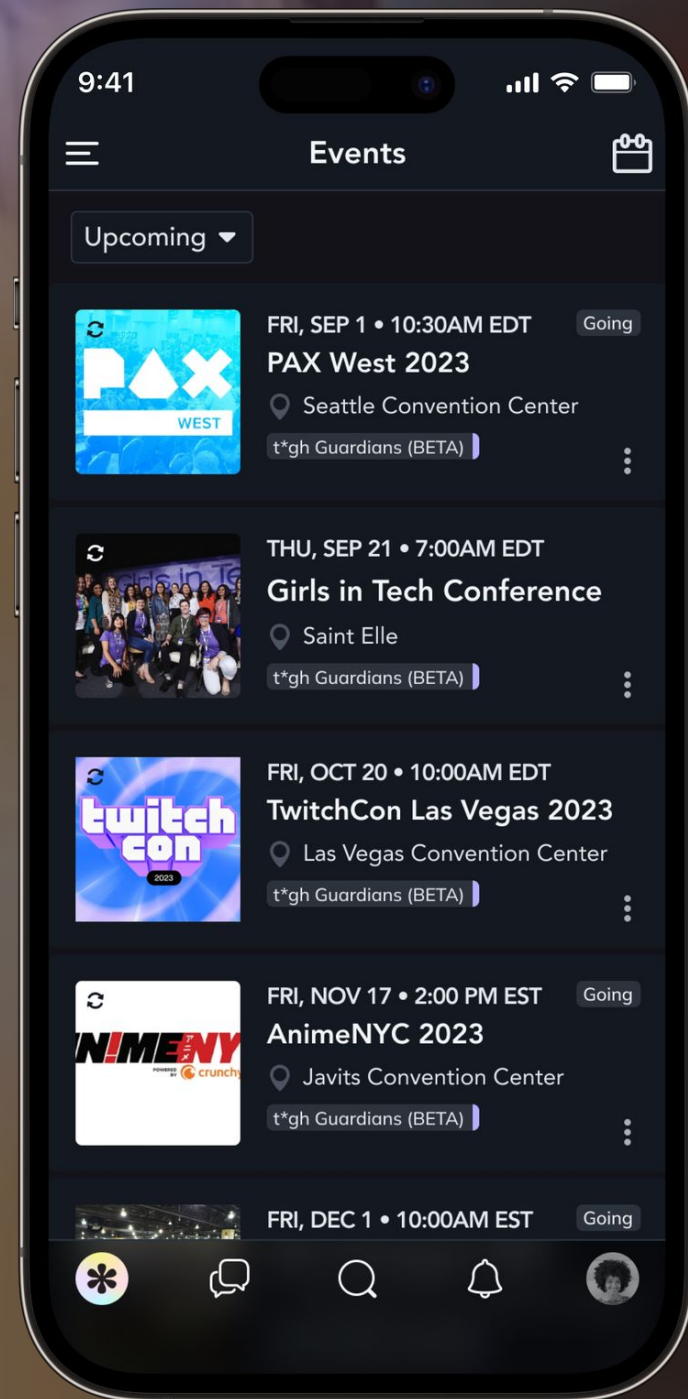
PRESENTED BY Skillshot



the*gamehers™ AWARDS



THE COMMUNITY



the*game**hers** is a global community reshaping the gaming landscape for women. Our innovative social-tech platform empowers female gamers to connect, grow, and excel in their careers. We're more than a network; we're a movement dedicated to helping each member thrive and reach their full potential.

COMMUNITY & TRACTION



27k

APP



29k

X/TWITTER



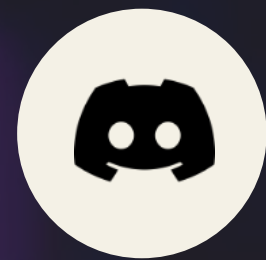
4.9k

LINKEDIN



49k

INSTAGRAM



6.5k

DISCORD



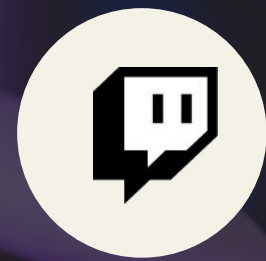
140k

EMAIL



18k

FACEBOOK



6k

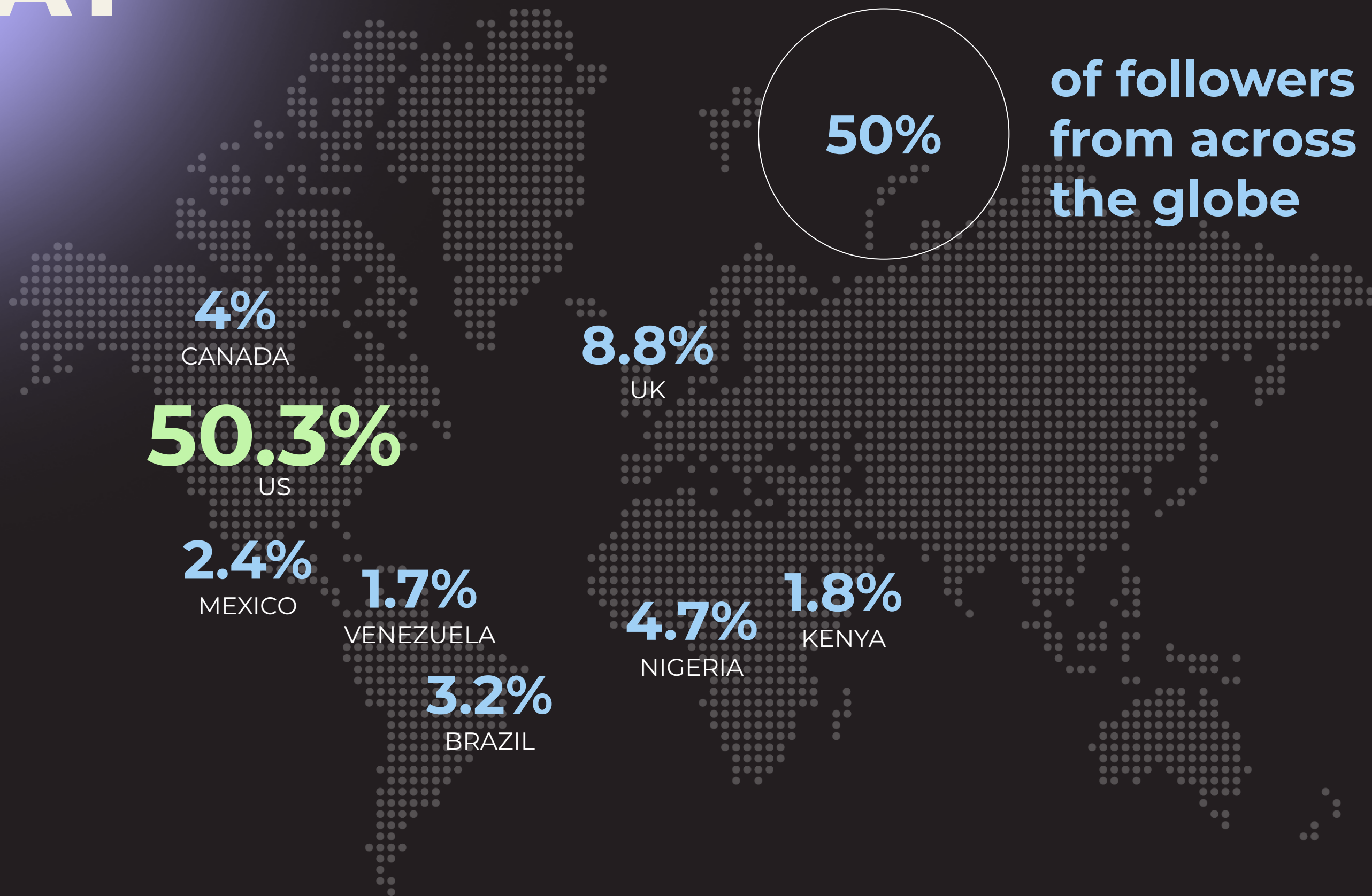
TWITCH



306k

ZEPETO

WHERE ARE WE TODAY



OUR PARTNERS

Walmart 

Forbes

Morgan Stanley

 streamlabs

benefit

 PRIZEPICKS

iFOLIO[®]

Sports Illustrated

ZENNI[®]

THUNDERPICK

marie claire

Marriott



THANK YOU

Allie Young

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the*
gamehers™